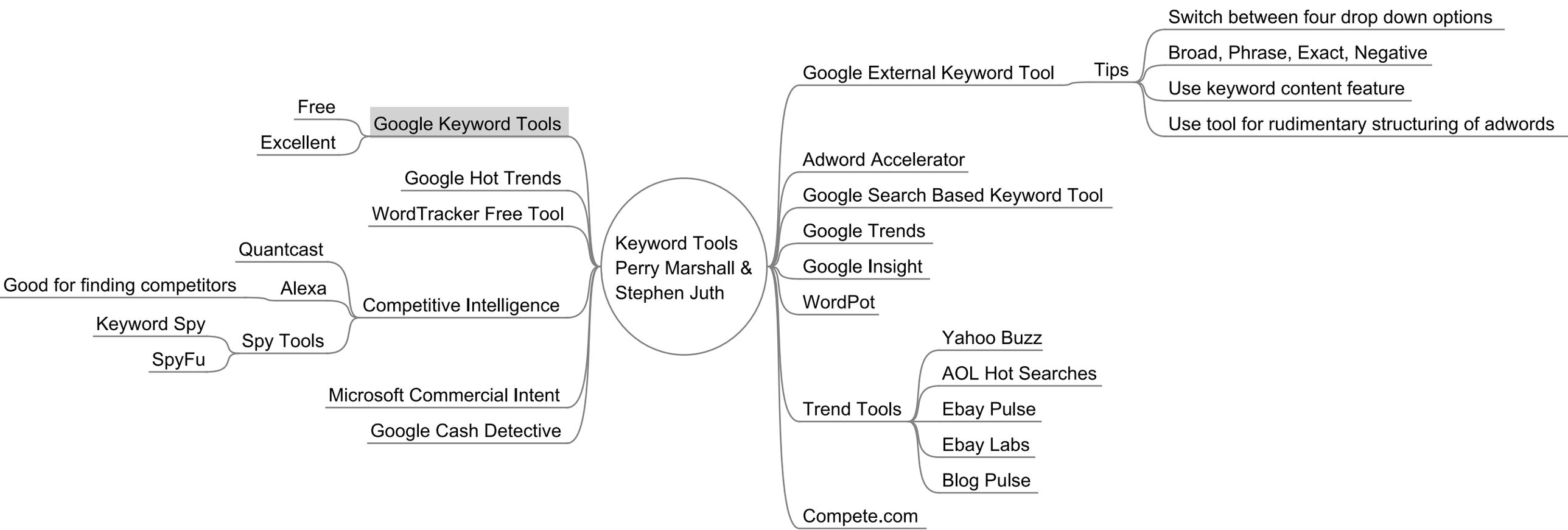
Keyword Tools
Perry Marshall &
Stephen Juth
Google Keyword Tools
Free
Excellent
Google Hot Trends
WordTracker Free Tool
Competitive Intelligence
Quantcast
Alexa
Good for finding competitors
Spy Tools
Keyword Spy
SpyFu
Microsoft Commercial Intent
Google Cash Detective
Google External Keyword Tool
Tips
Switch between four drop down options
Broad, Phrase, Exact, Negative
Use keyword content feature
Use tool for rudimentary structuring of adwords
Adword Accelerator
Google Search Based Keyword Tool
Google Trends
Google Insight
WordPot
Trend Tools
Yahoo Buzz
AOL Hot Searches
Ebay Pulse
Ebay Labs
Blog Pulse
Compete.com